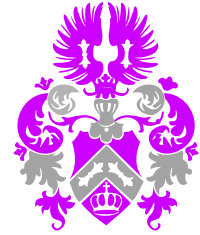


CURRICULUM VITAE



Name Alice Kaiserswerth
Address Belziger Strasse 29
10823 Berlin
Germany

Date of birth 06/16/1980
Place of birth München, Germany
Nationality German
Email a-kaiserswerth@t-online.de
Telephone + 49-160-5006656
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EDUCATION

2006 Graduation in Industrial Design
Degree: Diplom-Designer (equivalent to master degree)
Thesis in cooperation with adidas Sport Heritage
"Urban Croquet – a new way of lifestyle"
2003-04 Studies at the University of La Laguna, Spain
2003 Vordiplom (equivalent to bachelors degree) in Industrial Design
Topic: The mobile human of the future
"Cubile – a wearable furniture"
2000-06 Industrial Design at the Braunschweig University of Art

1999 German Abitur (High School Diploma)
1997-99 Grammar school, Gymnasium bei St.Stephan, Augsburg
1990-97 Grammar school, Wernher-von-Braun-Gymnasium, Friedberg
1986-90 Elementary school, Rotbuchen-Grundschule, München

WORK EXPERIENCE

2007 Portfolio, website, free projects, optimizing of the project DOS CARAS for manufacturing
2006 Thesis project in cooperation with adidas Sport Heritage
"Urban Croquet – a new way of lifestyle"
2005/6 Internship at adidas Footwear Heritage Design, Herzogenaurach, Germany
2004/05 Freelance as model builder at Mango Designmanagement, Braunschweig
2004/05 tutor at the international office of the School of Arts, Braunschweig
2002/03 tutor at the course guidance office of the School of Arts, Braunschweig
2001-2003 student commissioner for Industrial Design at the School of Arts, Braunschweig
1999 5 months internship as a conservator (mural paintings)

PUBLICATIONS

online:

www.croquetworld.com/News/lifestyle.asp

www.yankodesign.com/index.php/2007/10/04/urban-croquet/

www.notcot.org/page/127

www.ladiesplaza.com/post/urban-croquet.html

www.coolhunting.com/archives/2007/10/urban_croquet.php

www.fashion-week.net/?p=1849

www.24-7designheaven.com/24-7dh/2007/10/modern-croquet.php

www.designspotter.com/weblog/archives/fashion/index.php

www.gizmodo.com/gadgets/design/transforming-dos-caras-jacket-becomes-shoulder-bag-281958.php

www.dosomethingpretty.net/wordpress/2007/07



magazines:

get lost! - life's the ultimate trip #14; Grin Creative Publication; Australia; September 2007

REFERENCE

Andreas Schneider, Senior Designer, adidas Footwear Heritage: Andreas.Schneider@adidas.com

SKILLS

Computer skills on Mac and PC:

Photoshop

Illustrator, InDesign, Freehand

Rhino 3D, Cinema 4D

GoLife, Office

sketching, rendering, model-making, sewing

LANGUAGES

German: Native speaker

English: fluent

Spanish: fluent

French: basic knowledge

Portuguese: basic knowledge

INTERESTS

fashion, sports, music, arts, travelling